COOKIE POLICY

1. What Are Cookies
Cookies are small text files stored on your device by websites to enhance user experience, analyze site usage, and provide personalized content.

2. Types of Cookies Used
The website www.loidin.com uses the following types of cookies:

- **Essential cookies:** Required for the website to function properly and cannot be disabled.

- **Analytics cookies:** Used to gather information on site usage (e.g., Google Analytics).

- **Functional cookies:** Allow the website to remember user preferences such as language or location.

- **Third-party cookies:** Set by integrated services like Google reCAPTCHA, Google Fonts, or YouTube.

3. Third-Party Services
This website may use:

- **Google Analytics** – to analyze site usage.

- **Google reCAPTCHA** – to prevent spam via contact forms.

- **Google Fonts** – to load web fonts.

- **YouTube (future use)** – to embed multimedia content.

These services may collect data such as IP address or browser details and may transfer data to the United States.

4. Legal Basis
The use of non-essential cookies (analytics or marketing) is based on **user consent** under Art. 6(1)(a) GDPR and §25 TTDSG (Germany).
Consent can be given or withdrawn through the **cookie banner** on the website.

5. Managing Cookies
Users can manage or revoke consent anytime via the cookie banner or browser settings:

- Chrome: https://support.google.com/chrome/answer/95647

- Firefox: https://support.mozilla.org/kb/delete-cookies-remove-info-websites-stored

- Safari: https://support.apple.com/guide/safari/manage-cookies-sfri11471/mac

- Edge: https://support.microsoft.com/help/4027947

6. Policy Updates
This Cookie Policy may be updated to reflect legal or technical changes.
Last update: November 2025